

JAMES T. ORTIZ

WHY EVERY NEW MEXICAN SHOULD GIVE TO THE NEW MEXICO HISTORY MUSEUM



Photo: Nicola Ortiz

A 14th-generation New Mexican, James T. Ortiz proudly carries his history everywhere he goes. His father, the late Frank V. Ortiz of Santa Fe, personified the legacy of public service that highlights the family's rich ancestral history. The elder Ortiz was a passionate advocate for building the New Mexico History Museum as a repository for the art, culture, and history of all the peoples who have shaped New Mexico.

As his father's dream museum moves closer to completion, Ortiz is even more committed to seeing the project fully funded through the Museum of New Mexico Foundation's Shape the Future campaign. With recent news of a \$750,000 challenge grant from The Kresge Foundation, Ortiz wants all New Mexicans to know they can help put the finishing touches on their state history museum.

Member News: Why does The Kresge Foundation grant have you so excited?

James Ortiz: A prestigious Kresge Foundation grant is a testament to the importance of this extraordinary history project. Every New Mexican is part of this history and can help raise the \$1.7 million needed to meet conditions for the Kresge grant.

MN: Is every New Mexican really part of state history?

JO: New Mexico boasts a collective range of historical experiences unparalleled among sister states. This museum gives all New Mexicans, old-timers and newcomers, a place to celebrate the cultures and stories that brought us this far and will take us into tomorrow.

MN: Why should I support this?

JO: This is your once-in-a-lifetime opportunity to create a unique, lasting cultural experience. Your support will help establish the stable source of income our museum needs to grow and thrive in the following ways:

- Our museum will be a visitor-centered complex that is multicultural and multigenerational.
- The collections at the heart of our museum will be maintained and expanded.
- Exhibitions and related public programs will be developed to draw on the collections' strengths and visitor interests to support lifelong learning.
- Finally, new exhibitions, public programs, and outreach activities that teach history and social sciences at New Mexico schools will be implemented.

MN: How do I support this?

JO: Call Colleen Kelly at (505)982-6366, ext. 107, or at colleenk@museumfoundation.org.

Or visit www.nmhistory.org/support. Thank you for joining me in investing in New Mexico's future today!